



Dear Exhibitor,

THE HONG KONG GOLD COAST BOAT SHOW 1st – 3rd May 2015

We are pleased to announce that, in order to improve the exhibitor experience and exposure, the Hong Kong Gold Coast Boat Show will be introducing video walls within the show area and at the Gold Coast Piazza. The introduction of this new media platform will give our show exhibitors a chance to showcase their products, in the form of video advertising, to a wider audience throughout the event period.

Advertising slots will be limited to a maximum of thirty seconds per video ad and will be broadcast on a continuous loop throughout each day of the show. Slot allocations will be on a first-come first-served basis.

Should you wish to take advantage of this advertising opportunity, we would be grateful if you could complete the application below at your earliest convenience and return it to the marina office by fax: 2404 2336, or by email to marina@goldcoastclub.com.hk.

We thank you for your continued support of the Hong Kong Gold Coast Boat Show!

The Gold Coast Yacht & Country Club Team

BOAT SHOW 2015 VIDEO ADVERTISING APPLICATION FORM

Company : _____
Address : _____
: _____
Contact Person : _____ Mobile No. : _____
Office No. : _____ Email : _____

I/We apply to take 1 video ad slot (maximum 30 seconds duration).

Rates:

30 second ad slot: HK\$2,500 (additional slots may be granted on request)

TOTAL HK\$ _____

Full payment to be settled on return by crossed cheque and payable to "GOLD COAST YACHT AND COUNTRY CLUB LTD" or bank in to the information below: (Bank-in slip is required).

Bank Name: The Hong Kong & Shanghai Banking Corporation Limited

Account No: 004-542-2-012921

Address: 1 Queen's Road, Central, Hong Kong

Swift Code: HSBCHKHHHKH

Signed by applicant: _____ Date: _____
Authorized Signature with Company Chop

Confirmed by: _____ Date: _____
On behalf of the Gold Coast Yacht and Country Club

TERMS AND CONDITIONS

Upon signing this form, the applicant is deemed to have read and accepted the following terms and conditions:

1. All payments and advertising materials for video advertising slots must be received in full on or before April 24th 2015 (Friday). Where payment is not received by this date, the application will be cancelled. Exceptions to this term are solely at the discretion of Club management.
2. All advertising materials submitted by Exhibitors must first be approved by Club Management before being broadcast.
3. Club management reserve their right to refuse, without cause, any advertising material. In the case of any dispute, the decision of Gold Coast Yacht & Country Club management shall be final.
4. No refunds will be given for cancellation by the Exhibitor of all or part of their assigned ad slot after April 24th 2015.
5. Any applications received after April 24th 2015 will be considered on a case-by-case basis, subject to availability.
6. Exhibitors shall provide their ad material in MP4 format on either thumb-drive or DVD direct to the marina office. Soft copy (email) files will not be accepted.